

Sonneninsel Usedom

Presseinformation



What to Do in 2020

The rush of the sea, the fresh breeze and the green expanses of the hinterland: all this and much more make Usedom so special. With its 42 kilometres of white sandy beaches, its incomparable Resort Architecture, endless promenades, five piers and its quaint rusticity, the island is a true tourist attraction. In the summertime, beach life, sand castles and a bit of dolce vita take over. During the cold season, it's time for long walks along the shore, cycling tours through the Achterland or treatments in one of the many spa facilities. Every season has its highlights. Usedom's calendar of events bulges with more than 3,000 events.

On 1st of January in Karlshagen the "First Swimmer of the Season" who dares to plunge into the freezing cold Baltic Sea gets frenetic applause. From 24th to 26th of January the Winterstrandkorbfest (Winter Beach-Chair Festival) is celebrated in Ahlbeck. Strong men and women are required for this special championship of carrying heavy beach-chairs. From 6th to 8th of March islanders and tourists celebrate the dog-sledge-race "Baltic Lights". Actors, musicians and TV-Stars compete with their Husky teams in a charity-race on the beach of the Three Imperial Spas. The hotels located at the promenade do the catering, while large bonfires on the beach will provide warmth and light.

In springtime, it's best to explore the beautiful spots of the island by bicycle. From 1st to 5th of May several cycling tours across the island mark the start of the cycling season. There are several athletic highlights such as the Xtreme-Coast Race in June, the "Usedom Beachcup", the world's greatest beach-volleyball tournament (31th of July – 2nd of August), and the Usedom-Marathon across the whole island from Świnoujście to Wolgast (5th of September).

During the summer months the island turns into a paradise for fans of music and theatre. "Klassik am Meer" puts classical drama with well-known actors and musicians in the more than 750 year old church of Koserow on stage. With the Vineta-Festspiele (Vineta-Festival) the legendary town of Vineta comes back to life from June to August on the open-air stage in the woods of Zinnowitz.

The island's guests are also perfectly entertained by cabaret shows, rock music, performing arts, jazz, poetry-slams, country music and much more.

From 4th to 6th of September the historic castles of Mellenthin and Stolpe will host the celebrity drag hunt "Usedom Cross Country".

Ihr Ansprechpartner

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Every autumn The Usedom Music Festival attracts an audience of around 14.000 music lovers. For three weeks the classical music festival stages more than 40 concerts in magnificent locations such as ancient churches, picturesque castles and imperial hotels. The program of the festival is dedicated to the music of the Baltic Sea region. In 2020 Usedom Music Festival will take place from 19st of September to 10th of October.

Those who seek culinary inspiration on the island of Usedom will enjoy the traditional Usedomer Heringswochen (Usedom Herring Weeks) in Spring, the "Grand Schlemm" (Grand Feasting) on 23th of May or the Usedomer Wildwochen (Usedom Venison Weeks) in Autumn.

A detailed calendar of events and further information can be found online on www.usedom.de/event-kalender.

Usedom Tourismus GmbH (UTG) is the official Marketing Company of the island of Usedom. As a comprehensive service provider for the tourist industry of Usedom, the regional authorities and their institutions dealing with tourism, the UTG realizes the destination marketing for the island of Usedom at home and abroad. It runs the destination portal, a booking center and is contact for supra-regional public relations activities of the island of Usedom.
www.usedom.de, flug.usedom.de, kurzurlaub.usedom.de

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